



**SAIL·VOILE  
CANADA**

## **Sail Canada Stabilization Plan 2025-2026**



## Vision

“Canada is a leading international sailing nation, proud of its world-class athletes, lifelong participants, and inclusive culture”

## Mission

LEAD, ENABLE, DRIVE - Working with our partner organizations, we LEAD as a national sports organization, ENABLE enhanced participation and DRIVE sport development and performance for all.

Our Fundamental Values:

- Collaboration and Innovation
- Transparency, Accountability, Integrity
- Diversity, Equity, and Inclusion
- Culture of Excellence
- Safety for All
- Environmental Sustainability



## **Sail Canada Stabilization Plan**

Sail Canada stands at a pivotal moment, confronting financial and operational challenges that threaten its ability to sustain core programs and foster sailing nationwide. Persistent deficits, reliance on limited funding sources, and rising operational costs have strained the organization, compounded by the demands placed on staff and volunteers and the complexity of meeting diverse stakeholder needs.

Yet, Sail Canada is uniquely positioned to overcome these challenges. A passionate and engaged community of sailors, clubs, schools, and partners remains deeply committed to its success. This commitment fuels the organization's ability to navigate obstacles and seize opportunities, ensuring sailing continues to thrive across the country. Balancing support for grassroots initiatives and high-performance programs will be critical to Sail Canada's ability to meet the diverse needs of its stakeholders.

Building on initiatives like the Identified Athlete Program (IAP), Long-Term Development (LTD) Model, the CANSail Redevelopment Project and world-class Cruising Standards, Sail Canada has a strong platform for growth. Opportunities include expanding grassroots programming for youth, women, and underrepresented groups, as well as advancing emerging classes such as foiling and recreational boating programs for our clubs and schools. These initiatives offer significant potential to modernize sailing, foster inclusivity, and engage new participants. The Stabilization Plan provides an actionable framework to stabilize finances, prioritize programs, and rebuild resilience. By addressing immediate issues—balancing the budget, strengthening partnerships, and aligning resources to reconnect with sailors, clubs/schools and class associations—Sail Canada can maintain stakeholder trust, sustain critical programs, and lay the groundwork for a strategic vision that ensures long-term success. This plan enables Sail Canada not only to weather current challenges but to position itself for future growth and leadership in Canadian sailing.

The Sail Canada Stabilization Plan is a targeted, one-year strategy designed to:

1. Stabilize financial health.
2. Position the organization for long-term growth and leadership.
3. Build strategic partnerships and the profile of the organization.
4. Strengthen operational efficiency and excellence.

# Strategic Pillars



## Financial Sustainability

- Conduct internal audit
- Realign high-performance model
- Establish fair market pricing
- Develop new revenue streams



## Growth and Leadership

- Support staff and volunteers
- Enhance grassroots accessibility
- Provide inclusive programming
- Share best practices



## Partnerships and Profile

- Formalize key partnerships
- Strengthen member relations
- Advance athlete development



## Culture of Excellence

- Support athlete well-being
- Deliver high-quality programs
- Modernize workflows
- Promote collaboration

The Stabilization Plan is a bold and necessary step to secure Sail Canada's future. By focusing on immediate financial and operational priorities, we will stabilize our organization, strengthen our community, and prepare for long-term success.

This plan marks the beginning of a thriving, sustainable future for sailing in Canada. Together, we build stability. Together, we achieve excellence.

## **Conclusion**

The 2025 Stabilization Plan is a focused and actionable framework designed to address Sail Canada's immediate challenges while building a foundation for future success. By prioritizing financial sustainability, strengthening partnerships, fostering a culture of excellence, and supporting growth and leadership, the plan ensures that the organization remains resilient during this critical year. With clear accountability, measurable outcomes, and targeted actions, Sail Canada is well-positioned to stabilize its operations, build and maintain stakeholder trust, and sustain its mission of fostering participation, inclusivity, and excellence in Canadian sailing.

This plan is a vital step toward a thriving and sustainable future for the sport in Canada. Together, we stabilize, and together, we sail forward.