

**SAIL CANADA  
BOARD OF DIRECTORS  
CANDIDATE NOMINATION INFORMATION**

*Stefan Eyrarn*

*Mississauga, Ontario*

*Port Credit Yacht Club*

*Sail Canada # 6345899*

**INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS  
MODEL/PRIORITIES OF SAIL CANADA**

**As a lifelong sailor (since age 5) I have a passion for advancing sailing, especially at the youth level and as a competitive sport.**

**GOVERNANCE EXPERIENCE**

**I am currently a board member of Port Credit Yacht Club including being part of the Fleet Committee and the Governance Committee. I recently worked on our transition to be compliant with the new Ontario Non-for-Profit Corporations Act (ONCA) including assisting with updated bylaws and policies.**

**PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS**

**After 25+ years in the technology industry both in sales and leadership, I became an advisor to technology companies, specifically startups and scaleups. In the last few years I have transitioned careers to become a yacht broker, partnering with Sunnybrook Yachts of Nova Scotia to set up a Great Lakes office.**

**I have also been a youth coach and trainer in both hockey (house league and competitive rep teams) and soccer. In the 1990s I was the member in charge of the Learn to Sail program at Oakville Yacht Squadron.**

**EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF  
STRATEGIC PLANS**

**As an employee, sales leader, and advisor/consultant, I have developed, implemented, and executed strategic plans. This includes for companies from startups to Fortune 100s.**

**INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING  
SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE**

**I feel the funding of sailing is insufficient and would be happy to work with Sail Canada to create new models for funding including the value propositions and sales plans to promote this to potential sponsors and funding sources.**

**As a huge fan of SailGP and the Canadian SailGP team I volunteered at the Halifax event. This volunteering was for the SailGP Inspire program including WeCANFoil and Foil4All. When we learned that there was a risk the Canadian team might not be in Season 5, and**

later that the Halifax event was not on the Season 5 calendar, I jumped into action and connected with a number of people to see what might be done. The people included some of the organizers and volunteers for the Halifax event, fans who are business people and want to preserve Canada's participation, and sailors with an interest in the sport. We came up with a number of ideas, and created a target list of companies and individuals, to raise funds to get back a Halifax event (\$1-2 million) and get proper funding for the Canadian team (\$5-15 million).

#### **OTHER RELEVANT INFORMATION**

I started racing Optimists in Sweden at age 5. My teacher and mentor went on to win Olympic Gold at the 1976 Olympics sailed in Kingston. He invited me to spend part of the summer of 1977 in Newport, RI for the America's Cup "working" with Sweden's first Cup challenge. In my sailing life I have been fortunate to sail with some great people, managing to win CORK Offshore twice and both the Canadian and North American Laser 28 championships. I've competed match racing managing a 4<sup>th</sup> in the Canadian Match Racing championships. I have also raced at the J/24 World Championships. More recently I have become a Sail Canada Club Judge and volunteered for Protest Committees and as an on-the-water judge for youth and keelboat racing. I have always been a big supporter of learn to sail programs and youth development. Over the years I have invited many youth dinghy sailors to race on my keelboat. One of my current core crew was head coach at Port Credit Yacht Club. I have also had Cam Lymburner, currently head coach at Ontario Sailing, as a crew member.

#### **WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD**

I bring passion and energy to everything I want to do. That is one of the main reasons I changed careers to become a yacht broker: I wanted to be passionate about my work. My lifelong passion for sailing and sailboat racing is what interests me in Sail Canada and what I can do to further the sport. With my background in sales, team building and leadership, and coaching, I have skills that are transferrable to the main areas the Sail Canada board addresses.

#### **REFERENCE**

"OPTIONAL, provide a short quote from a Reference."

- Reference Name – Reference Title

*"Stefan is a long serving member of PCYC, and an avid racer, as well. He is presently a Director on the Board at PCYC. His decision-making abilities are second to none and he has an incredible passion for youth sailing and sail development.*

*I can speak to Stefans's business acumen, as well. He is currently working for Sunnybrook Yachts as a yacht broker. His previous roles include sales, sales management, and executive leadership in SaaS, AI and other technology companies."*

- *Andrew Lennox, Vice Commodore Fleet/Rear Commodore, Port Credit Yacht Club*