

**SAIL CANADA
BOARD OF DIRECTORS
CHAIR NOMINATION INFORMATION**

*Kate MacLennan
Edmonton, Alberta
Wabamun Sailing Club*

**INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS
MODEL/PRIORITIES OF SAIL CANADA**

As a long time sailor and racer at the club, intercollegiate, provincial and national level (as a youth), instructor, learning facilitator and current member of the Sail Canada Board of Directors, sailing is my passion and I have enjoyed dedicating my time to giving back to the sport which has given me so much, whether through instructing, volunteering, or acting as a Director. I hope to be able to extend my ability to give back to the sport by being elected as Chair of the Board.

GOVERNANCE EXPERIENCE

During my tenure on the Sail Canada Board of Directors, I have been an active member of the Governance Committee and the Chair of same since April 2019. I was also the secretary on the Board for a period of 4 years. I am also currently a member of the Human Resources Committee.

I have been instrumental in the redrafting of the last 3 bylaw updates, and numerous new policies which have been instituted.

In my role as a lawyer, I have significant experience reviewing and drafting policies and procedures and providing oversight.

I am currently a partner at my law firm where I help develop marketing and business plans as well as operating budgets to ensure the profitability of the law firm. I maintain my own litigation practice within the firm.

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

Currently I am a partner who practices litigation with Birdsell Grant LLP in Stony Plain, Alberta, and previously, was a partner at Thornborough Smeltz LLP in Calgary. My legal knowledge and litigation experience has and will continue to assist the Sail Canada Board.

My two terms as a member of the Board has given me insight into the governance and operations of Sail Canada which will be imperative for the new Chair of the Board.

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

I am currently a partner at my law firm where I help develop marketing and business plans as well as operating budgets to ensure the profitability of the law firm.

I provided advice and input into the drafting of the current Strategic Plan and as a member of the Board have assisted with the implementation of it.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

I am keenly aware of the importance of fundraising for Sail Canada's financial sustainability and support of its high-performance athletes and other programs. I am also aware of the challenges that Sail Canada faces in its ability to fundraise given the economic and current reputational climate within the sports world.

OTHER RELEVANT INFORMATION

My sister, Rosie MacLennan is an Olympic athlete and as such I am keenly aware of issues that high-level athletes deal with on a regular basis including the negotiation and review of sponsorship contracts, carding policies and national team selection processes, athlete development, and the practices, process and policies of other sports federations. My legal background, racing and instructing experience and awareness of other sport federation policies has been and will continue to be a valuable asset for the Sail Canada Board.

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

I offer significant legal and litigation experience, a functional knowledge of the Sail Canada Board, youth sailing programs and coaching environments in multiple provinces as well as key business skills such as strategic planning, business and program development.