SAIL CANADA BOARD OF DIRECTORS CANDIDATE NOMINATION INFORMATION

Torstein Braaten

Toronto, Ontario Royal Canadian Yacht Club

INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS MODEL/PRIORITIES OF SAIL CANADA

I believe the three strategic pillars of Participation, Development and Performance are areas we should continue to focus on for a better sailing community now and for the future. I would like to be proactive in promoting sailing as both a sport and leisure activity, particularly with younger adults to ensure continued participation as a lifelong activity.

GOVERNANCE EXPERIENCE

- Holds Institute of Corporate Director Designation from Rotman School of Management
- Member of the Sail Canada Finance Committee 2020-present
- Experienced Director on a number of highly regulated private company boards
- Numerous advisory committee memberships with securities regulators
- Past Director for Port Credit Yacht Club, Mavericks Water Polo, and Broadreach Foundation

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

- Chief Executive Officer and Chief Compliance Officer in financial services industry
- Club Race Officer at RCYC and member of the Junior Club Commitee
- Volunteer for local youth regattas on race committee
- Lake Ontario 300 skipper and crew member, 2008-2013
- Twenty-six years experience sailing keel boats on Lake Ontario and completed a 7000 nautical mile return trip to the Caribbean

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

I have led the yearly development and execution of strategic plans to grow business, increase revenue, launch products and manage risks for multiple financial services companies.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

I was involved in raising funds for Broadreach, and have experience in planning and running events, marketing and communications. I would be interested in working with Sail Canada in sourcing new sponsors.

OTHER RELEVANT INFORMATION

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

I have broad experience in governance and the personal perspective of sailing as a boat owner, racer, parent of an athlete and a passion for athlete development. This contributes to a wholesome view of the sport of sailing in Canada.