

**SAIL CANADA
BOARD OF DIRECTORS
CANDIDATE NOMINATION INFORMATION**

Zachary Baum

Toronto, ON

Royal Canadian Yacht Club

INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS MODEL/PRIORITIES OF SAIL CANADA

I am a lifelong sailor, past international performance athlete, long-time volunteer, and member of the Sail Canada Board of Directors. It goes without saying; sailing is my passion. I have thoroughly enjoyed my time in, and giving back to, the sport that has given me so much. Advancing Sail Canada and its mission allows me to best use my drive and experience in the sailing community to engage and grow Sail Canada in a manner which benefits all people of all abilities from across all of Canada's coasts. I have a desire to continue these efforts, not only as a Board member, but as a member of the Finance, Governance, and IDE Committees. As the youngest non-athlete member of the Board, I believe my presence motivates and encourages other young people to engage with the sailing community and bring their diverse perspectives to the table.

GOVERNANCE EXPERIENCE

Prior to joining the Board, I served on multiple policy-making committees, successfully implementing and surpassing organizational goals, and in several cases, overhauling much of the existing policy for the association to increase the capacity and capabilities of said organizations. Since my election to the Sail Canada Board of Directors, I have been an active member of the Governance Committee. Notwithstanding my assistance in drafting multiple amendments to the bylaws, I have been instrumental in the implementation numerous projects; such as:

- The Board's Annual Internal and External Evaluations
- The Sail Canada Board of Directors Nomination Package
- The Equity, Accessibility, Diversity and Inclusion Policy
- The Finance Committee Terms of Reference
- The Fundraising Committee Terms of Reference
- The Sail Canada Reserve Fund Policy
- The Inclusion, Diversity and Equity Committee Terms of Reference

These items have increased transparency by presenting key statistics surrounding Board performance, have aided in better advertisement and clarity surrounding Board Nomination processes, and have revamped or created new committees to establish or strengthen financial, equity and policy-related goals for the organization.

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

Presently, I am a PhD Candidate in Medical Imaging, studying novel methods for using Artificial Intelligence in the field of Medical Imaging. My research has refined my critical thinking,

reasoning, time management, public speaking and problem solving skills. Because of these experiences, I bring a results-based and data-driven approach to all situations, which has served well in my tenure on the Board and Finance, Governance, and IDE Committees. I have been involved in the sailing and wider communities through an uncountable number of volunteer efforts over the years; these have fostered my approachable and people-focused demeanor which permits me to take part in discussions, and work as a team-player to best achieve impact.

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

In previous board experience and leadership positions, I have been instrumental in the implementation and delivery of tasks and long-term planning. I have managed to secure and reinforce relationships between the Kingston Yacht Club and the Queen's Sailing Team through negotiation and conflict navigation. During my time at Queen's University, I was a continued student advocate in the School of Computing - serving for many years as one of only a select few students on various committees and councils to help direct the future programming of the department and ensuring it aligns with student interests.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

As a past performance athlete and previous Collegiate racer; I am acutely aware of role that fundraising efforts play in Sail Canada's financial sustainability and in ensuring Sail Canada is able to best support its high-performance athletes through specialized performance programs. I am more than able and eager to assist with these efforts, and provide support where needed.

OTHER RELEVANT INFORMATION

I began sailing from a young age at the Island Yacht Club's Junior Sail program. I now have 20+ years of experience racing in the Optimist, Mirror, 420, Flying Junior, 29er, 49er, and i14 classes. A former member of the Ontario Sailing Development Team and Canadian Youth National Sailing Team; I have an understanding of the life of a high-level athlete and what is required to support and direct these athletes to achieve high performance results nationally, and internationally. That said, I also have vast experience as a recreational sailor, sailing instructor, and a collegiate sailing athlete. During my time on the Queen's Sailing Team, I won multiple consecutive Canadian Intercollegiate Sailing Association (CICSA) National Championships (2013-18), and served on the CICSA Board of Directors.

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

I have spent a lifetime sailing, competing and see it as my duty and responsibility to give back to the sport and communities that have given so much to me. I will bring: (i) A passion and love for the sport of sailing, (ii) varied board experience in academic, professional and sport governance capacities, and (iii) a proven commitment to the sport a desire to ensure the advancement and the success of our top athletes, developing sailors, and the broader sailing community. The above is evidenced by my efforts in the sailing community prior to and during my first term on the Sail Canada Board of Directors.