

**SAIL CANADA BOARD OF DIRECTORS  
CANDIDATE NOMINATION INFORMATION**

***Kelly Lyon  
Britannia Yacht Club  
Ottawa, ON***

**INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS  
MODEL/PRIORITIES OF SAIL CANADA**

For more than 20 years, Kelly has been a grassroots sailor, with extensive racing experience regionally, and on the national stage. She has “been there/done that” and has her finger on the pulse of what’s trending in sailing across Canada.

Kelly is particularly devoted to providing opportunities for women, girls and transfeminine youth who wish to advance their skills in racing, cruising, coaching and officiating, and also a platform for clubs and fleets to share training ideas and programs. She is aware of the high attrition rates of youth from sailing and welcomes an opportunity to be part of the solution.

She would like to be part of the Sail Canada strategic plan to introduce a systemic change in programming with the goal to improve gender representation in participation and leadership.

**GOVERNANCE EXPERIENCE**

- Rear Commodore & Projects Director, Britannia Yacht Club – Ottawa – 4 years
  - Managed the planning team and budget for a major Clubhouse Renovation Project (approx. \$500,000)
  - Managed successful proposal to Ontario Government securing \$84,000 in funding for new handicapped-accessible playground activity structure
- House & Grounds Director, Britannia Yacht Club – 2 years

**PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS**

- Sponsorship Coordinator - Women’s Canadian Keelboat Championship – Ottawa - 2005
- Organizing Committee Member - National Capital Regatta
- Women's Fleet Rep, Britannia Yacht Club – 4 years
- Chairman & Commentator – Sail Canada “Women-In-Wind”, Ottawa - Ongoing
- Chairman - Shark Canadian Championship – Ottawa - 2014
- Co-Chairman – Shark World Championship – Ottawa - 2015
- Chairman, Canadian Laser Masters Championship – Ottawa – 2018

## **EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS**

During her 10+ year tenure serving on the Britannia Yacht Club Board of Directors as Flag Officer in the Role of Rear Commodore/Projects Director, and as House & Grounds Director, Kelly demonstrated her excellence developing and leading the implementation of many strategic plans. As such, she planned and managed the first major clubhouse reconstruction project in 75 years and coordinated fundraising which saw the successful capture of \$84K of Government funding for a new handicapped-accessible children's playground structure.

She is a proactive self-starter with extensive experience in Project Management and Planning of large-scale Government Information Technology Development Projects and is currently working as a Quality Assurance/Technical Project Specialist for the Federal Government (Finance).

## **INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE**

Kelly has served as Chairman for many of the high-profile Canadian Championships including the Shark Canadian Championship, Shark World Championship, and the Canadian Laser Masters Championship. She led the fundraising team for the Women's Canadian Keelboat Championship, and as Women's Fleet Rep, was a key player in the development of the popular Women's Coached Program which continues to be part of the Ottawa weekly race series.

To support her community, she's been a faithful volunteer for the Ottawa Winterlude Festival Association, Co-Chairperson for Ottawa Emergency Health Services Annual Charity Golf Tournament in support of The Children's Wish Foundation, and an active member of the Project Management Institute Ottawa Valley Chapter.

## **OTHER RELEVANT INFORMATION**

She has a personal interest in supporting handicapped issues and the Ottawa Mobility Cup, and is currently a Sail Canada certified Assistant Race Officer who is working her way up to certification as a Club Race Officer.

## **WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD**

Kelly brings with her the "female touch", knowing that although size and strength are important as a crew member, having a woman calling tactics and helping with navigation on a management team serves to change the dynamics in a way that is important for success. If elected Director at Large, she looks forward to working with the Sail Canada Strategic Planning team and is in tune with the vision of the new IDE Planning Committee to address enhancement of culture in our sailing communities.

***"She stood in the Storm, and when the wind did not blow her way – she adjusted her sails."***

**by Elizabeth Edwards**