

**SAIL CANADA
BOARD OF DIRECTORS
CANDIDATE NOMINATION INFORMATION**

Torstein Braaten

Toronto, Ontario

Royal Canadian Yacht Club

INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS MODEL/PRIORITIES OF SAIL CANADA

I believe the three strategic pillars of Participation, Development and Performance are areas we should continue to focus on for a better sailing community now and for the future. It is evident across the Canadian sailing community that interest in sailing is declining. I would like to be proactive in promoting sailing as both a sport and leisure activity, particularly with younger adults to ensure continued participation.

GOVERNANCE EXPERIENCE

- Holds Institute of Corporate Director Designation from Rotman School of Management
- Director on a number of highly regulated private company boards
- Advisory committee member with national securities regulators
- Past Director for Port Credit Yacht Club, Mavericks Water Polo, and Broadreach Foundation

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

- Chief Executive Officer and Chief Compliance Officer in financial services industry
- Volunteer for local youth regattas on race committee
- Lake Ontario 300 skipper or crew member, 2008-2013
- Twenty-five years experience sailing keel boats on Lake Ontario and 7000 nautical mile return trip to the Caribbean

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

I have led the yearly development and execution of strategic plans to grow business, increase revenue, launch products and manage risks for multiple companies.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

I was involved in raising funds for Broadreach, and have experience in planning and running events, marketing and communications. I would be interested in working with Sail Canada in sourcing new sponsors.

OTHER RELEVANT INFORMATION

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

I have experience in governance and have a broad perspective of sailing as a boat owner, racer, parent of an athlete and have exposure to athlete development. This contributes to a wholesome view of sailing in Canada.