

**SAIL CANADA
BOARD OF DIRECTORS
CANDIDATE NOMINATION INFORMATION**

Ben McLaughlin

Toronto, Ontario

Royal Canadian Yacht Club

INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS MODEL/PRIORITIES OF SAIL CANADA

Sail Canada plays a vital role in ensuring Canada's success in sailing internationally, as well as in program implementation and other domestic priorities. With my education and experience, I am well suited to advance Sail Canada's objectives and priorities, as well as to assist in setting the future strategic direction.

GOVERNANCE EXPERIENCE

I have experience working with for-profit boards, providing advice to lawyers with respect to governance matters, and have a strong understanding of governance issues and best practices. Corporate governance is a key interest area as I embark on my legal career. I hope to broaden that experience in the non-profit sector with Sail Canada.

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

In 2020, I earned a Juris Doctor from Osgoode Hall Law School and a Master of Business Administration from the Schulich School of Business at York University. In 2016, I earned my Honours Bachelor of Arts in Sociology from Queen's University. I am presently an Articling Student at Torkin Manes LLP in Toronto.

As a JD/MBA, I have both legal and financial skills that are relevant to this position, including with respect to governance structures, issues and financial analysis.

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

As a consultant during my MBA, I provided advice to a leading information technology services company on both its strategic direction and operational challenges. As the first Corporate Strategy employee of a technology startup, I led the development and implementation of a business development strategy. My strategy and implementation resulted in a publishing agreement with one of the world's largest publishers.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

I am interested in assisting in this area to further excellence in Canadian sailing.

OTHER RELEVANT INFORMATION

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

In addition to the relevant technical legal and financial skills, I am very adaptable. Doing a law degree and an MBA concurrently is challenging and enabled me to quickly adapt to different styles of work, methods of delivery, and to work with others with varying skill sets. It is this adaptability that will allow me to be a key member of the Sail Canada Board – in any capacity and on any committee.

REFERENCE

“Ben was responsible for corporate strategy at a time when Bonsai was still developing its strategy. In the midst of great uncertainty, Ben was able to deliver results and to exceed our expectations. Ben’s pragmatic approach to business development led to several wins for the team. ... Before finishing this note, I’d like to describe Ben’s personality. Ben is friendly, proactive, and hard working.”

- Michael Eckler – *Former Chief Technology Officer, Bonsai*