

**SAIL CANADA
BOARD OF DIRECTORS
CANDIDATE NOMINATION INFORMATION**

Alicia Damley, CFA, CPA, CA

Mississauga, ON

ON Sailing Maple Leaf Club / Port Credit Yacht Club

INTEREST IN ADVANCING THE MISSION AND GOALS AND BUSINESS MODEL/PRIORITIES OF SAIL CANADA

Completing the first term as Director-at-Large and Chair, Audit Committee, my efforts have been focused on contributing a stronger Sail Canada - strengthening financial oversight and external communication; bolstering Board governance; and renewing initiatives focused on women sailors and club members.

GOVERNANCE EXPERIENCE

Over the past decade, my board experience includes:

Chair, Investment Committee & Board Member, Canadian Race Relations Foundation (2017 – present)

Chair, Audit Committee & Director-at-Large, Sail Canada (2017 – present)

Chair, Finance and Audit Committee & Board Member, Manhattan Graphics Centre (2011 – present)

Chair, Audit Committee, Executive Committee & Board Member, MasterVoices (2014 – 2017)

Finance Committee Member, Church of St Thomas More (2014 – present)

President, Parish Council, St Thomas More – Our Lady of Good Counsel (2015 – 2017)

PROFESSIONAL AND/OR VOLUNTEER EXPERIENCE AND SPECIFIC SKILLS

Strategic development, planning & review – business and board focused

Fund-raising – professional and non-profit organizations

Financial, investment, risk & audit oversight – business and board focused

Business start-up, strategy and operational advisory – business focused

Alicia Damley, CFA, CPA, CA

Mississauga, ON

EXPERIENCE DEVELOPING AND OVERSEEING THE IMPLEMENTATION OF STRATEGIC PLANS

Strategic planning, encompassing both creation and execution, have been important in both my day-to-day and board work. Specifically, my career includes co-founding an investment business which included designing business strategy, operations and client communications.

In addition, three of my Boards have or are currently in the midst of strategic planning. During 2019 – 2020, for one of my Boards, I was a member of the Strategic Plan Sub-Committee which oversaw the finalization and implementation of the new three-year Strategic Plan. I am also currently a member of Sail Canada's Strategic Planning Task Force, working on our 2021 – 2024 Strategic Plan. A third Board is currently undertaking an identity and strategic review exercise.

INTEREST IN/CAPACITY TO FUNDRAISE AND CONTRIBUTE TO SUPPORTING SAIL CANADA ATHLETES AND PROGRAMS OF PERFORMANCE EXCELLENCE

I have been an active participant in fund-raising activities for my boards and other arts organizations and would be happy to continue sharing this expertise.

OTHER RELEVANT INFORMATION

Volunteering has been a constant over my career. My volunteer service record includes CFA Institute, 100 Women in Finance, High Water Women's Foundation and various arts organizations.

WHAT KEY SKILL OR ATTRIBUTE WILL YOU BRING TO THE SAIL CANADA BOARD

Key skills to continue contributing to Sail Canada's Board are board governance and financial oversight.

REFERENCE

Dr John O'Dwyer, FCA, Director-at-Large & Audit Committee Member, Sail Canada