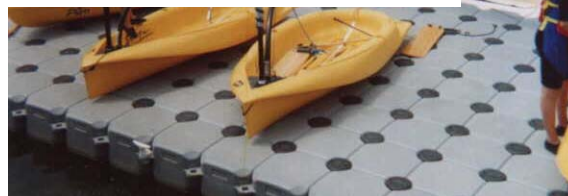


Women in Wind

This presentation is an initiative for the Canadian Yachting Association Women's Committee



Outline of Presentation

- Background: Women and Girls in sailing
- Current Challenges
- Developed Strategies



*Racing,
cruising, coaching,
officiating and
everything in between ...*

Canadian Yachting Association



Fun in the Sun

Canadian Yachting Association



Background in High performance:

Canadian Yachting Association

Canadians have a lot to look up to!

- The 1988 Olympics marked the first time that a women's fleet (470) was included in competition
- The 3 person Yngling keelboat were a women's class at the 2004 Olympics
- In 1992, the Lechner windsurfing class and Europe dinghy became part of female Olympic sailing



Olympic Role Models

- 1988 Olympic :
 - 11th in 470: *Gail and Karen Johnson*
- 1992 Olympic :
 - 11th in 470: *Sarah Marshall/Penny Stamper,*
 - 14th : *Carol-Ann Allie* in Lechner,
 - 15th: *Shona Moss* in Europe
- 1996 Olympic :
 - 5th in Soling: *Joanne Abbott/Brad Boston/Bill Abbott,*
 - 9th in 470 *Leigh Andrew/Penny Stamper,*
 - 12th in Mistral: *Carol Ann Allie,*
 - 13th in Europe: *Tine Moberg Parker* in Europe
- 2000 Olympic :
 - 11th by *Beth Calkin* in Europe (2000),
 - 17th in Mistral: *Carol Ann Allie*
- 2004 Olympic :
 - 16th by *Lisa Ross/Dierdre Crampton/Chantal Leger* in Yngling
 - 13th by *Jen Provan/Nikola Girke* in 470



International Role Models

- **Pan Am Medallists:** Keamia Rasa, Kelly Hand, Dominique Vallee, Shona Moss



- **Youth World Medallists:** Jen Spalding (*also recipient of Canadian Sport Award*), Lindsay Staniforth/Ali Mathews, Swanie Gregoire, Nicole Pellegrin
- **World Championship Medallists:** Judy Lugar, Tory Crowder...

It's not a big surprise that...

Tomorrow's international success stories are today's local and national champions...



CYA Events

Canadian Yachting Association

Each year CYA hosts more than a dozen age, open, women, Olympic, Paralympic regattas.



From these events champions are determined, up and coming officials/coaches, volunteers identified and Canadian Youth and Senior teams selected.



Women's Sailing

Canadian Yachting Association



*The
opportunities
are endless...*



It's time to get involved!



CYA's women's committee

- Due to the hard work, lobbying and participation of thousands at the club to the international level we have become a success.
- Merrylyn Currie formed CYA women's committees in 1976. Her contribution was extensive along with hundreds of other women:
 - Roxanne Lugar
 - Fiona Kidd
 - Carole Percy
 - Janet Willings



CYA's current women's committee is working as hard as ever.

➤ **The Team**

- Erika Vines (CYA staff)
- Ashley Lethbridge
- Irene McNeill
- Karen Johnson
- Betty Ann Haliburto

We continue to strive to increase women/girls participation in all realms of sailing.



Now for the challenges...



“Success comes from not giving up in the face of challenges. Each time an elite athlete is supported, they will be able to overcome one more obstacle and be one step closer to success.”

Lisa Ross- Olympic Athlete



1) How to provide equal opportunity from the top down?

In April 3, 2002, *Scuttlebutt* reported a challenge issued by ISAF past President Paul Henderson. To paraphrase this sailing Canadian:

- *If the Women are involved, the Men and Youth will also be there.*
- *ISAF must get at least 20% participation on each governing body*

While the CYA currently has about 18% of females on its board, none are on the CYA Executive.



2) How to keep people participating?

Huge attrition occurs in sailing beyond the Learn to Sail levels for both girls and boys.

The challenge is

- To motivate people of all ages, skills sets and with different goals involved-
- To promote role models who succeed in any chosen sailing/boating path!



The Sailor Stats

CYA Age and Open Regattas

- 30% female participation

Canadian Youth Team

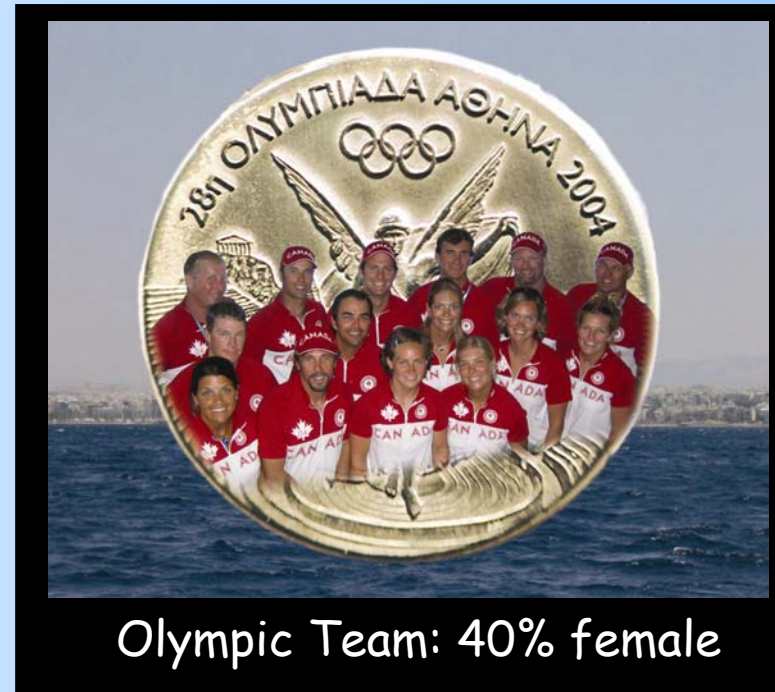
- 40% of members are female

CST

- 39% are female

CYA Pleasure Craft Operating Card

- 30% of females own this card



Teaching & Coaching Stats

2003

Cruising & Learn to Power Instructors:

- Fewer than 15% were female



Dinghy Instructors

LTS Coaches

- 66% female

Racing Orange Coaches

- 43% female

Level 4/5 Coaches

- 29%



The Officiating Stats

- About 25% of race managers at the Club level are female and 16% have provincial certifications.
- Although no female officials currently participate at international levels, the proportion at Canadian and Senior Canadian are 6% and 5% respectively.
- In terms of participation in jury duties, the number of female judges as of September 2003 reached
 - 19% at Club levels,
 - 15% at National level,
 - 10% at International levels.
 - 18% at Provincial,
 - 14% at Senior Canadian,



3) How to create awareness

There is more to life than dinghy sailing?

- Young sailors are most often exposed to dinghies only. But a multitude of options exist in the sport of sailing beyond dinghy pursuits.
- Our challenge is to promote how easy and fun it is to be involved with:
 - Keelboat racing
 - Cruising
 - Windsurfing
 - Sport organization
 - Catamaran sailing



Canadian Yachting Association



Lets do it Ladies!





C) Developed Strategies

From 2004 to 2010, the CYA Women's Committee will follow these strategies:

1. Increase Participation : Meet Challenges
2. Increase Sources of Support : Serve Community & Recognize Volunteers Support
3. Evaluate Progress & Adjust Strategy : Collect Data to Measure Participation

Where to go from here?

- The CYA Women's Committee wants your help and input!
- Grass root development to National programs...it all makes a difference!
- Let's work together as a team, communicate and network to get things going!

“One community plants the tree, well
the other gets the shade”





**MY FAVORITE DAY IS
WINDSDAY!**

WINDWATERWAVES.SAILING.CA



**Check out Appendix 1:
Organization of the sport of sailing**

International Sailing Federation (ISAF)

Women's ISAF Sailing Committee

Sport Canada (www.pch.ac.ca)

CAAWS (www.caaws.ca)

CYA Women's Committee



Check out Appendix 2: Case study...

Ottawa Women's Sailing program



Women in Wind



Support is available! We encourage you to start a women's sailing program in your community, and tell us about it!

www.sailing.ca

Please keep posted to the CYA website for information on application deadlines and program priorities

